

**WACA Executive Board Meeting**

**June 23rd, 2018**

**Location: Blomquist Lakeside Retreat, Manson, WA**

**Call to Order –  
1:35 pm  
Attendance**

Karin Blomquist, *President*  
Guy Simpson, *President-Elect*  
Tammy Caldwell, *Program Coordinator*  
Norm Sanford, *Treasurer*  
Kari Bradley, *Secretary*  
Kristen Sprague, *Communications Coordinator*  
Jen Durham, *Partner Coordinator*  
Lana Yenne, *Middle Level Representative*

**Reports**

**Motion** to open the meeting by Lana, Tammy seconded.

Reviewed minutes

--Need contact person for newly elected officials to

--Reminder of changing seats and mixing and mingling more often.

**Treasurer**

--Close to breaking even

--Still some schools who haven't paid

--Facility/venue rental fees more than we budgeted, Tri-Cities specific issue (A/V separate and was way less than expected)

--Banquet charged for 340 (only served 280/300 tops), breakfast charged for 235

--When we need to pay, Norm sends a pic of the card, doesn't always know what was purchased when he sees the receipt/statement.

Communicate with Norm so he knows where to deduct in budget.

--Partner fee of .87

--Didn't see a line item for the resource table so that it's not deducted from Partner Fees vs. Bookstore.

--Got \$710.00 from tables for resource table. \$30 a day for a table and chair. B&N had 8 tables. Exhibit booth \$45 x 7 and one \$95 for electricity.

**Technology**

--Website needs updating: next year's conference, Adviser of the Year/Hall of Fame, and Partner Coordination

--Question: Why do people get nominated for the Hall of Fame? (Coley or Lana make sure they explain the qualifications for being nominated.

Guy: add bio with a little explanation of why they earned the honor.)

--Is the website Communications and not Tech? Kristin: Website a resource, communications social media and more newsletter-like.

**--Should Treasurer, Program, etc. be four-year positions so when they leave the board there is a transition/interim year?**

**--Should area reps be three-year terms? They get going after one year as a newbie and then potentially are out or move on. Three-year term feels more complete and maybe provides more job satisfaction so you're ready to move on.**

**--Elections staggered as 1, 4, 7 and then 2, 5, 8 and then 3, 6, 9 so there's more consistency, stability, and the larger delegate areas are spaced**

	<p><b>out.</b></p> <ul style="list-style-type: none"> <li>--Have an “outsider” talk about elections in area meetings, etc. so that people feel they can run against an incumbent.</li> <li>--Term limits?</li> <li>--Weight votes with consideration to schools that bring large delegations and may sway votes?</li> </ul> <p><b>Communication</b></p> <ul style="list-style-type: none"> <li>--Survey run-down</li> <li>--Tammy: suggests board doesn't complete survey</li> <li>--Speaker Showcase least favorite program element</li> <li>--First Timers like the first timers session but want more opportunities to connect with someone. Suggestion to link newbies up with veterans in the area meetings.</li> <li>--Area meetings: consider dialing back logistics so there's time for connecting and idea share</li> <li>--B&amp;N Resource Table people liked it if they could find it. ;-)</li> <li>--B&amp;N Resource Table delegates missing the ropes and manipulatives kind of stuff</li> <li>--B&amp;N Resource Table can't take POs—communicate well in advance</li> <li>--Sched app – people liked it, but there's still a preference for paper programs</li> <li>--Suggestion for sponsor thank you posters so people know we don't spend money on the social</li> </ul> <p><b>Partners</b></p> <ul style="list-style-type: none"> <li>--Same amount of space because of lots of double booths.</li> <li>--Lot of new vendors!</li> <li>--They feel welcomed and like delegates engage.</li> <li>--Generous in gifts/prizes.</li> </ul> <p><b>2019 Program</b></p> <ul style="list-style-type: none"> <li>--Chad Hymas Wednesday evening, Matt Bellace Thursday morning</li> <li>--Chad has special accommodations for speaking engagements – need a head set and not a lapel mic</li> <li>--Matt met at NAWD, “negotiating price” right now.</li> <li>--Speaker Showcase: 1 from Chris Fisher, Kim Karr “Pause Before You Post” PreCon or Speaker Showcase, Collin Henderson, Erin Jones</li> <li>--174, 197, 157 Speaker Showcase attendance</li> <li>--PreCon: 5 options – Marty, Scott Bakovich, Character Strong, Kim Karr, Susan/Joe (ropes in a bucket, new advisers, etc.)</li> <li>--Medal of Honor for WA recipient willing to speak for free... where in program? Friday closing, Thursday banquet? Exec does not recommend, doesn't seem to fit in the program or that it would draw numbers</li> <li>--Thursday: 1<sup>st</sup> session 318, lunch break, dropped 56 people after lunch, then another break, lost another 42 people (session 3 was 220 people), heavy hitters we only went up to 231</li> <li>--Meet the Pros: 20 tables is good, 10 minute presentations 5 times</li> </ul>
<b>Idea Share</b>	<ul style="list-style-type: none"> <li>--Structured Social (ice cream social) – grab treat and go to a focused area, such as middle level and talk about MLRs, camp... Maybe group by location in the state, etc.</li> </ul>

	<p>--Instructional coaches in schools, how to reach out for attendance? (Counselors too) For exec:</p> <p>--<b>Examine possibility of March 1<sup>st</sup> deadline for registration (about 30 people between March 1<sup>st</sup> and the conference)</b></p> <p>--<b>Job titles for Middle Level and High School Rep – language in the standing rules add a line that says “This position represents the high school/middle level concerns/interests/perspectives on the board”</b></p> <p>--Giveaways: What's the expectation, what's worth it... don't like the expectation that you have to contribute so you spend your own money. Karin: would like to amp it up and have everyone bring 400 items (for swag bags) and one item for general delegation giveaways</p>
<b>Future Meeting Dates</b>	<p>Fall Board Meeting: 9/22-9/23 in Spokane. Noon Saturday start. Winter Board Meeting: 1/19-1/20 (MLK weekend) in Tri Cities.</p>
<b>Adjournment</b>	<p><b>Motion</b> by Tammy to adjourn at 1:19. Second by Jen.</p>
<b>Next Meeting Date</b>	<p><b>September 22<sup>nd</sup>-23<sup>rd</sup></b> Location: The Grand in Spokane</p>