

**BOARD MINUTES – January 28-29, 2012**  
**WACA 2012 – Building Tomorrow's Leaders through Student Activities**  
**Semiahmoo, Blaine, WA**

<p style="text-align: center;"><b>CALL TO ORDER</b></p> <p style="text-align: center;"><b>Present</b></p>	<p>President Kevin Judkins called the meeting to order at 10:08 am.</p> <p>Kevin Judkins, Alyssa St Hillaire, Kari Bradley, Norm Sanford, Tami Caldwell, Tira Hancock, Tim Turner, John Bittinger, Kim Stewart, Emily Seaman, Jen Nelson, Marie Lockwood, Greg Becker, Becky Latham, Sue Fisk</p> <p>Total voting members present: 15</p> <p><b>Absent:</b> Jo Peterson</p>
<p style="text-align: center;"><b>Approve Agenda</b></p> <p style="text-align: center;"><b>MOTION</b></p> <p style="text-align: center;"><b>Contact Info Update</b></p>	<p>.</p> <p><b>Motion</b> and second to approve the agenda for the January 28-29, 2012 board meeting. Motion carried 15:0</p> <p>Review/make any changes; return to Kevin</p>
<p style="text-align: center;"><b>Approve Minutes</b></p> <p style="text-align: center;"><b>MOTION</b></p>	<p><b>Motion</b> and second to approve September 17 &amp; 18, 2011 minutes with correction to number of voting members from 13 to 14. Motion carried 15:0</p>
<p style="text-align: center;"><b>Treasurer's Report</b></p> <p style="text-align: center;"><b>MOTION</b></p>	<p><b>Motion</b> and second to approve 2010-2011 Final Budget. Motion carried 15:0</p> <p>Discussion followed regarding posting of 2010-11 final budget report to website.</p> <p>2011-12 Budget Reminders – Fiscal year runs Oct 1-Sept 30.</p>
<p style="text-align: center;"><b>President's Report</b></p> <p style="text-align: center;"><b>Semiahmoo Room Pickup</b></p> <p style="text-align: center;"><b>Keynotes – Scott Backovich &amp; Jeff Yalden</b></p> <p style="text-align: center;"><b>Conference Meals</b></p> <p style="text-align: center;"><b>One Day Conferences</b></p>	<p>Wait list has over 30 people. Need people off wait list so they can register. Encourage people to share rooms.</p> <p>Kevin shared a document with registered delegates &amp; rooms – board members looked at list to update list</p> <p>3 general sessions and 2 reserved speakers. Backovich kick-off speaker and 50-min session. (\$2,250). Yalden for Fri morning closing speaker (\$4,000). Need speaker for Thursday morning. Cary Trovanovich (\$2,000) discussed with little enthusiasm from those who have seen his presentation in the past. Suggestion to put on a mock assembly – concern about adding more to the board duties at conference and the number of delegates not needing that type of content. David Garcia (\$3,000), Josh Shipp (\$8,000), Jen Mueller (\$3,000) Need ideas for other speaker options.</p> <p>Lunch buffet (sandwiches), breakfast buffet, grab-n-go lunch – modeling what will be eating at conference</p> <p>Leann Donnelly interested in helping with one-day conference in Spokane. Joe Fenbert interested in helping and adding a one-day course with ropes at Cispus.</p> <p>Concept – do early in year, offer lunch, no keynote, 2-3 breakout sessions, on weekend – form a subcommittee to pursue further. Volunteers talk to Kevin.</p>

<b>Certification Program</b>	Form a subcommittee (look at CADA), possibly tie the one-day and certification together. Liability in activities, CPR/first aid. Interested volunteers talk to Kevin.
<p><b>BOARD MEMBER REPORTS</b></p> <p><b>Delegate Registration (Norm)</b></p> <p><b>Resource Table (Alyssa)</b></p> <p><b>Technology (website, etc) (Tim)</b></p> <p><b>Partners (Marie)</b></p> <p><b>Program (Tammy) (Pre-Con, Speaker Showcase, Presenters, etc)</b></p> <p><b>Delegate Swag (Kari)</b></p> <p><b>Social (John)</b></p> <p><b>Decorations (Emily)</b></p> <p><b>Communications (Newsletters, etc) (Tira)</b></p> <p><b>Area Reps: Misc.</b></p> <p><b>Other:</b></p>	<p>155 paid, 171 total (includes board) – if this is half, we will have over 300 coming; however, with the push for rooms, numbers may be inflated for this time of year</p> <p>Tried to get Barnes &amp; Noble from Bellingham, but no go. List of titles shared with board.</p> <p>If you see any glitches let Tim know so he can clean up the site. WACA email used by board more than delegates, but no cost (part of service) so will retain</p> <p>To date we have 9 registered partners. Party Outfitters, School Employees Credit Union, and Jostens not registered, but will be attending. Goal is to get 35 partners. Look at old program to call prior vendors at facility and look at spacing (tennis courts)</p> <p><i>Pre-con</i> – Marty, Susan, &amp; John – registration will determine where they present.  <i>Speaker showcase</i> – Houston Craft (perspectacles video), Hon Dau (Business Week), Jeff (Stu Cabe partner) (DUI assembly presentation)  <i>Presenters</i> – not a lot yet, but typical this time of year. Suggested idea to promote presenters: if a presenter, you go into a drawing for a free registration the following year. Discussion followed. Need: 32 50-min presenters, 40 meet the pro's (20 each session)</p> <p>Kevin shared his idea about a panel (board), table talk, large group Meet the Pro's. Alyssa shared another idea about an Open Mic, person would ask question, and then people would share at table (general session idea).</p> <p>Ideas: Traditional binder with notebook paper, tape measure (\$3.29 for 10'), lunch bag, water bottle, flash drive, flashlight keychain (\$3), post-its, a bag to carry items, WACA pens</p> <p>Party Outfitters and Rick Hanson  Coates – have not responded  Drum Café - \$3,000 plus expenses, option out due to cost  Academic Entertainment – Geoffrey Castle (violin), Marilyn Gray, Circus of Sound (all around \$700 range)  Seattle Bookings – Geoff Renner,  Tae Ko drummers in Portland  Step team performance  Discovery Theater – load a movie, have popcorn</p> <p>Working on oversized construction décor.  Door decorations (Kari has 6 construction die-cuts at Curtis Jr Hi)</p> <p>Mirror of last newsletter with updated info. Add links to other housing locations in the area.  Idea: Adviser highlight, add WACA website ideas, asking one or two Area Reps to reply and be responsible for a segment for one newsletter each year</p> <p>John updated progress with area rep communication</p> <p>Partner giveaways and getting delegates to partners. Allow partners to collect names and post winners. Giving delegates business cards to drop into the vendor buckets – concept is that people would go back by to see if they won. Encourage vendors to get into the spirit of the conference theme.</p> <p>T-shirt option: Failure is not an option – FINAO, flip to the inside of the shirt and has a personal goal and FINAO. Finaonation.com Working with Jostens. Kevin also working with Carhartt, as well.</p>

<p style="text-align: center;"><b>DISCUSSION ITEMS</b></p> <p><b>2013 WACA Conference locations (Exec Board makes final decision)</b></p> <p><b>Location Discussion</b></p> <p><b>2011-12 WACA Board Goals</b></p>	<p>Executive board will make a decision on the 2013 conference location. Proposals/bids from :</p> <p><i>Yakima</i> – convention center bid is the least expensive conference location (\$5-\$6 less per meal, AV less expensive, room rates decrease with increased catering).</p> <p><i>Semiahmoo</i> – same as 2012 but room costs increase (essentially rolled the 2012 contract)</p> <p><i>Red Lion</i> in Spokane – food minimum is \$37,000 (if delegation up to 350 that isn't an issue)</p> <p><i>The Davenport</i> – Davenport nice but food cost would be \$40-\$45 per head</p> <p><i>Doubletree</i> (Spokane) – would have two contracts, one with Doubletree and one with convention center</p> <p><i>Campbells</i> resort in Chelan – 300 people would be max delegates</p> <p><i>Hilton</i> in Vancouver – ran a copy of previous contract with a lowering of catering to a \$25,000 minimum</p> <p>Discussion – narrowed to Semiahmoo and Yakima based upon the bids</p> <p>Considerations: Cost, facility, rotation, location</p> <p>Delegate number 275 (beyond WACA board) – need personal contact to encourage people to attend.</p> <p>Board goals reviewed and discussed.</p>
<p style="text-align: center;"><b>COMMITTEES/SUBGROUP WORK</b></p> <p><b>Committee Work A</b></p> <p>a. <b>Exec board – 2013 conference location</b></p> <p>b. <b>Area/level reps mtgs finalized</b></p> <p><b>Committee Work B</b></p> <p>a. <b>Breakout</b></p> <p>b. <b>Social</b></p>	<p>Executive board met, discussed the pro's and con's of each location. A motion was made and carried to pursue holding the 2013 conference in Yakima.</p> <p>Area reps looked at previous agendas and decided to mirror those. No service project. Area pictures coordination discussed. No area Constitution/SOP items to be addressed.</p> <p>24 presenters (50-min sessions) Meet the Pros – aim for 20</p> <p>Becky and John will finalize social activities</p>
<p style="text-align: center;"><b>ACTION ITEMS</b></p> <p><b>Speakers/Keynotes – possible budget adjustments</b></p> <p style="text-align: center;"><b>MOTION</b></p> <p><b>Tentative Conference Program and Agenda</b></p> <p style="text-align: center;"><b>MOTION</b></p>	<p>Currently have \$6,250 committed to speakers (budgeted \$7,500) – still need a third speaker.</p> <p><b>Motion</b> and second to increase the speaker line item by \$3,000 (to \$10,500) and add a separate line item for entertainment/social \$1,000. Motion carried 15:0</p> <p>Discussion: Changes the bottom line to -\$4,609.25; however, nobody is attending CADA (\$2,600)</p> <p>Tentative schedule discussed – times confirmed. Speaker locations finalized.</p> <p><b>Motion</b> and second to approve the draft program with changes as needed by Kevin and Tammy based on facility. Motion carried 15:0</p>

<p><b>Hall of Fame</b>  <b>i. Rubric &amp; Standards for Inductees</b></p> <p><b>ii. 2012 Inductees</b></p>	<p>Criteria/considerations/guidelines for nomination updated and shared with group. 20 years of service; must have been an advisor; camp staff; WACA board member, WASC, NASC delegate presenter/host/facilitator/chair, etc. (done more than just attend the conference); demonstrated commitment and passion in student leadership.</p> <p>Kevin will wordsmith for inclusion into the Standing Rules for later approval.</p> <p>Nominees – Lana Yenne, Bruce Clute – both voted in for 2012 (14 votes each) – <b>please keep inductees names confidential until banquet.</b></p> <p>Becky and Stew will contact Kevin for room needs, how many people attending in support, etc. for Hall of Fame recipients.</p>
<p><b>SUMMARY/RECAP</b></p>	<p><i>Elections</i> – Alyssa is working on a generic form for all positions in one packet.  <i>Board certificates</i> for outgoing board members – Kari will take care of the recognition  <i>Partners</i> – all need to recruit partners  <i>Presenters</i> – all need to recruit presenters  <i>Speaker</i> - John will contact Steve Spangler for availability/cost  <i>Speaker</i> - Kevin will contact drum group if Spangler not available  <i>One-day conference &amp; Certification</i> – contact Kevin to get involved  <i>Program deadline</i> – all submitted to Tammy before March 1 (drop dead date)  <i>WACA board notebooks</i> - Please add to WACA board member notebooks  <i>Give-aways</i> – start recruiting, avoid spending own money  <i>Credit Card</i> for president – Kari will add to agenda</p>
<p><b>FUTURE MEETINGS</b></p> <p><b>i. Pre-Conference Board Meeting – March 20, 2012 @ Semiahmoo (2:00 pm)</b></p> <p><b>ii. Post-Conference Board Meeting – March 23, 2012 @ Semiahmoo (12:15 pm)</b></p> <p><b>iii. Spring Exec Board Meeting – TBD (Kari)</b></p>	<p>Kevin, Kari, &amp; Tammy will meet Tuesday, 3/20/12, at 10:30AM for the BEO meeting. The rest of the board is slated to arrive at 2:00PM on Tuesday, 3/21/12.</p> <p>Location TBD</p> <p>Date &amp; location TBD</p>
<p><b>NEXT MEETING DATE</b></p>	<p>March 20, 2012 at Semiahmoo, 2:00pm (details via email from Kevin)</p>
<p><b>ADJOURN</b></p>	<p>Meeting adjourned at 11:36AM</p>