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**Tips  
for  
Making  
Posters**

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*Dos and Don'ts*

# Tips for Postermaking

**USE A  
GUIDELINE**

Light pencil line can be erased after

**Dark on  
Light**

**Can Be Easily Seen**

**Rember  
To  
Prufe  
Reed  
You  
Wurk!**

**LIGHT  
ON  
DARK  
IS OKAY TOO!**

Lettering  
should be  
visible from a  
distance of  
**30 feet**

**VARY  
Style**

**of**

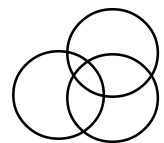
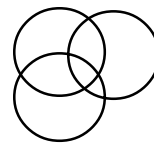
**Lettering**

L  
E  
T  
T  
E  
R  
S

CAN O  
G

DIFFERENT

DIRECTIONS



# Tips for Postermaking

**LEAVE WHITE**

**SPACE**

Try a Picture



**POSTERS CAN BE LONG**

**POSTERS  
CAN BE  
LOTS OF SHAPES**

**Posters  
Can Be  
Round**

**Always**

**ADD**

**Borders**

**SLANTS GO UP**

**SLANTS GO DOWN**

