

WACA Fall Board Meeting January 19-20, 2019
Location: Three Rivers Convention Center, Kennewick, WA

<p>Call to Order 12:42PM</p> <p>Attendance</p>	<p>Karin Blomquist, President President-Elect, Guy Simpson Past-President, Laurel Robillard Norm Sanford, Treasurer Tammy Caldwell, Program Coordinator Kristin Sprague, Communications Coordinator Ryan Healy, Technology Coordinator Kari Bradley, Secretary Jen Durham, Partner Coordinator Tim Turner, Adviser Certification Coordinator Jaime Johnson, Area 1 Michelle Munson, Area 2 Caleb Knox, Area 3 Becky Cruz, Area 4 Stacia Hardie, Area 5 Susie Bennett, Area 6 Bryan Conrad, Area 7 John Bittinger, Area 8 Jen Nelson, Area 9 Lana Yenne, Middle Level Representative Coley Veitenhans, High School Representative</p>
<p>Agenda</p>	<p>Ice breaker shared Board docs password: Circus19</p> <p>Motion by Ryan to approve the agenda Second by Caleb Motion Passes</p>
<p>Fall Meeting Minutes</p>	<p>Motion by Ryan to approve the Executive Meeting Minutes Second by Caleb Motion Passes</p>
<p>Reports</p>	<p>Treasurer --Line item for Certified Adviser Registration added --Reports in email --Two Expense printouts for most board members (sign and return from the fall, one for current meeting as well) Motion by Michelle to approve the Treasurer's Report Second by Caleb Motion Passes</p> <p>Technology --Lots of traffic on the website right now --One little adviser cert issue --Ryan will not be applying to be re-appointed. Encourage tech-savvy friends to apply! Year-round position for sure.</p> <p>Communications --Trying to utilize Facebook and get delegates to apply. --Working on the second postcard. (Will focus on speakers, let Kristin know any other ideas.) --Need to modify template for the postage situation.</p> <p>Partners --9 paid partners, a few "new" to us. --Will be doing another round of communication. --Survey feedback is more fundraising companies, but the fundraising companies not coming back because they're not booking jobs.</p>

	<p>Certification</p> <ul style="list-style-type: none"> --In summer, we reapplied to be an approved provider of clock hours. --We've had ten people apply since the last conference. Six in the last week. --Wanting to hold to our February 1st deadline for recognition at the conference. --One hiccup: PDF form automatically takes them to the billing site. 9 of 10 people haven't paid because the site isn't currently working. Ryan can fix it, we have the abilities. But will have to communicate with the 9 who haven't paid. --Not receiving any more blank forms, yay! --Karin: Would March 1st be better to allow more applicants closer to the conference? Tim: People will still apply late no matter what the date. (Deadline of Feb 1st stays.) <p>Program</p> <ul style="list-style-type: none"> --It's push time! It doesn't help when the board doesn't even apply on time. Must make a push by the end of January. ☺ --Going on vacation the beginning of February, so Tammy won't be around to help nudge as much. --Need ASB law, as usual. (John: bookkeepers wish for more sessions but aren't ready to sign-up individual. Ryan: Guy had an intentional conversation and offered suggestions and ultimately offered to partner, etc. and that worked!) --AWSL: working on 3 different 50 minute sessions on equity. --Generation Wellness: John presenting (there's a west and east side rep) on self-care, the mindful student, brain love. They provide lots of materials and resources. Will go with self-care and the mindful student --"Heavy hitters" session lined up (currently 4, but 5 is better) --Ryan: We need a hard deadline for delegates and program planning. Tammy: FEBRUARY 15th presenter application deadline
Old Business	<p>Appointed Position Realignment/Area Rep term modifications</p> <ul style="list-style-type: none"> --Guy: Coordinators realigned/changed (Communications/Kristin helped distributed appointments to two per year) --Guy: After listening to the board and talking to others, have heard that we need to have equity and representation from all over the state and help promote more change in the board. How can the board appear more dynamic and open to the outside? --Term limits, changing Area Rep terms to three years on the table. --Discuss during lunch, check-in to hotel. --<u>Susie</u>: three years is too long for an area rep. Two years seems like an easier entry. --<u>Jaime</u>: I think if you're looking at the health of the organization, it takes a year generally to feel like you can dig in and speak up, etc. But there's also data to show that whenever someone is replaced, productivity goes down. There needs to be something in place where our goals and vision can be met, while also getting new voices and perspective on the board. Three-year term is a little more daunting, but there's more ability to make a bigger impact. --<u>Becky</u>: I've noticed that in the last 4-5 years it seems like there are fewer people interested in running for president. We definitely should do something to get more faces in the board. --<u>Jaime</u>: Way to bring someone into the group without being part of the board. --<u>Norm</u>: Intern-like program was discussed before. Wouldn't come to any meetings other than the pre-conference meeting (helps with costs as well). Would not be "board experience" in terms of a future bid for president. It's extra helping hands. --<u>Bryan</u>: Here I am, I feel like I get it and now I'm up for re-election. Three year feels better, because in year two still feels like a rookie. --<u>Kristin</u>: Board members so invested, that's why we see long runs from board members. Is there a way to involve someone and give a kick-back on registration or something? --<u>Tammy</u>: Is there a way to help new board members feel more welcome and help them get up and running after the conference? --<u>Caleb</u>: Kristin and Tammy's comments combined, I like those thoughts. When I joined the board there was previous area reps still on the board so easily mentored/guided. The extended terms could have an opposite effect with fewer elections farther apart. Is there a

term limit? You do your three year and then if you want to re-up you only get a two-year term. No one serves more than five years.

--Ryan: It sounds like there's two pieces: organizational help and frequency in changes in board voices. In terms of health of the organization, having a position that's in charge of being area rep point person. To get more people elected, you have more elections, not less. More elections = more opportunities. Or term limits.

--Tim: I'd hate to see a permanent solution to a temporary problem. We've have lots of friends of ours who aren't on the board any longer. There

--John: I like what Ryan is suggesting with the area rep coordinator.

--Karin: I would like to propose that we add a position as Area Rep At Large or Area Rep Coordinator. Elections stay the same.

--Susie: I don't think we need a new board position for this.

--Norm: I think we could have a new position but it would be a new position only in title.

--Tammy: I propose that we take the information that we have, send it to committee for recommendations to exec. board. The Executive board is in charge of putting that in place. It may not look the same NEXT year, but put something in place for this year.

--Jen: There's two things: putting a system in place and making people feel welcome. They are separate.

--Becky: We're making statements and decisions based on assumptions. Take it to area meetings and see what delegates say about term limits and length of terms, etc.

--Caleb: Like the idea of a new position in name only. Suggests not doing the election/selection at the conference. Appointment/election from amongst the board should happen at the winter board meeting.

--Norm: In conjunction with what Jen said, we send out something now that says "if you are thinking of running, you should plan to stick around for two hours after the conference" and the point-person should plan the meeting and maybe even a meal before they leave town, etc.

--Karin: I'm wondering about the role of Past-President, and if that person is the one in charge of connecting at the post-conference meeting with new board members.

--Michelle: Concern about the past president being responsible for a two hour meeting after their conference.

--Tammy: Exec. can have even an email conversation. Karin can be responsible for that transition this year, and the past president can be that point of contact, but they can exchange information and plan to meet outside of the conference. Exec. will discuss further in June and see what that looks like in the future.

Motion by Tammy: Past president will take on the role of mentor to any new board members for this year. Exec board will address this at the June Exec Board Meeting.
Second by Jen

2 – no

4 – abstentions

Motion Passes

John: This will be part of area meeting 2 agendas so we can collect some data.

Standing Rules/By-Laws needing attention

--Modifications have been made with the re-alignment of the coordinator/appointment positions, etc.

--Striking any wording where the page starts with "continued"

--Many grammatical fixes

--Kittitas/Ellensburg want to join Area 6. When/where do we need to recognize that change? Voted on by the organization. Karin: They have our blessing, but nothing needs to be done officially.

Ryan: Exec can work this out for the Standing Rules later. We could, however, still develop a process for receiving feedback like this from the delegation (so it's not just that they maybe text their area rep if they know the area rep well).

Motion by Becky: Move Kittitas County to Area 6 instead of Area 5
Second by John

Motion Passes

	<p>Motion by Caleb: Accept the proposed changes to the Standing Rules and Bylaws Second by Susie Motion Passes</p>
New Business	<p>WACA 2019 - Decorations --Create circus carts with character words/quotes for around the ballroom. --Students making the wheels. Work day in the books for Eastmont/Cashmere students! --We need Teacher Tape. Susie: we need our own and we need it for the very beginning of the conference. --Could make a circus tent in the ballroom with the circus flags</p> <p>WACA 2019 – Hall of Fame --Limited Adviser of the Year and Hall of Fame acceptance speeches. Susan was very succinct, which was helpful. --Started speeches intentionally and earlier than usual --Desserts on a tray and not passed or where delegates had to go retrieve their stuff --Elections speeches are the wild card and last year we happened to have a bunch of unopposed positions</p> <p>WACA 2019 – Social --DJ: “Miked-Up” --Puget Sound Entertainment for games and activities, etc. Jen working on a photobooth. Karin would like to see karaoke. --Delegates want/like a quiet social space, but being deliberate about it</p> <p>WACA 2019 – New Timers session --Connect administrators at that time, connect secretaries/bookkeepers at that time as well! --Guy and Laurel are on it</p> <p>WACA 2019 – Keynotes --Chad Hymas and Matt Bellace --Chad needs transportation to and from the airport. At this point, no room for</p> <p>WACA 2019 – Contracts/Hotels --116 rooms total but 104 booked with us at Springhill Suites --Hilton Garden Inn 13 left in our block, we can increase block if we want --Red Lion has 2 left on the 12th, 3 on the 13th. 24 rooms available outside our block. --All lovely, high-quality hotels --We CAN have free breakfast at Red Lion, can pay for delegate breakfasts at Hilton Garden for \$15.05 a plate. --Be sure to announce breakfast sitch Wednesday night, and communicate on the website</p> <p>WACA 2019 – Conference Meals --Tammy has the numbers, Karin will work with a small group to decide meal numbers and choices</p> <p>WACA 2019 – Resource Table --John working with the new guy at Barnes and Noble --Suggested titles and past lists are appreciated (past-president)</p> <p>WACA 2019 – Board Attire --Vests Wednesday and Thursday --Green t-shirt underneath --Delegate t-shirts heathered gray</p> <p>WACA 2019 – Hall of Fame --Meri Benedict, Pam Schwenn, and Dr. Gay Selby nominated this year</p>

	<p>--Legacy: Dr. Gay Selby, Pam Schwenn & Meri Benedict all selected to be inducted to the Hall of Fame in 2019!</p> <p>WACA 2019 – Scholarship</p> <p>--One-time donation from Jostens of \$1,000. What to do with it?</p> <p>--Work with AWSL to see who a couple new advisers are to bring to WACA?</p> <p>--Ryan: We only have one award given by WACA and it's a legacy/Hall of Fame award. Idea: Marty and Susan Fortin New Adviser award/scholarship (not necessarily the name).</p> <p>--Caleb: can we honor students with a scholarship</p> <p>--Lana: Marty and Susan Fortin Inspirational Leader Award</p> <p>--Jaime: Concerned about the sustainability of recognizing new advisers, who can be hard to track down and recognize.</p> <p>--Coley: This matches with Marty and Susan's focus on inclusion and involvement and conversations we've had for years.</p> <p>--Becky: Can this be a scholarship that anyone applies for, like many other honor scholarships?</p> <p>--Ryan: It doesn't make sense to create and give an award this year at the March conference. A committee can decide the details, and perhaps we just announce the award and our intentions in the future.</p> <p>--Lana: The Carol Burnett Award was given to CB in the inaugural year to kick off that award. Maybe we do that!</p> <p>WACA 2020 – Future conference</p> <p>--Contract signed for Three Rivers! March 3rd-6th March 17th-20th</p> <p>--Vancouver was a consideration, but our dates were not an option at one point</p> <p>--Yakima wants future consideration as well</p>
New Business Committees	<p>Scholarship/Award talk</p> <p>--We would work with Greg to nominate/pick (doesn't have to be camp or AWSL related)</p> <p>--An eye toward new to mid-career</p> <p>--This is an intentional way to honor the efforts of the Fortins to be inclusive and grow WA Student Leadership. The Marty and Susan Fortin Award sponsored by Josten (or whomever).</p> <p>--Board committee (always headed up by one exec member? Past president?). Committee reaches out to schools who don't come to WACA for whatever reason and make sure they're a consideration for the award. That is the spirit of the Fortins.</p> <p>--Camp adviser sessions a good resource?</p> <p>--Table money conversation (if we tie money to the Fortin award, is it sustainable)</p> <p>--"Our giveaway is sponsored by Jostens"</p> <p>--An east side and a west side? Not necessarily a camp person. Attached to AWSL in SOME way (have purchased the curriculum)</p> <p>--At the conference "We are commissioning an award that will recognize inspiration in the leadership field. Our first recipient will receive the award at the 2020 conference."</p> <p>--Coley will have a conversation with the Fortins about their vision as the namesakes of the award and perhaps a name will come up. Will also communicate with Greg.</p> <p>--Kristin, Kari, Ryan, Coley, Michelle, Lana – keep in touch!</p> <p>--Karin: what if we pull from our first timers so they are encouraged and supported to return the following.</p> <p>Decorations</p> <p>--Taking the focus away from just circus animals and trying to add in more circus (tent, colors, tickets, popcorn, etc.)</p> <p>--Can create a big top in the ballroom! Karin will find the tulle. Karin, be sure to report to Jen so she can keep an eye on décor budget. Karin also getting the striped table cloths for area/registration tables at check-in</p> <p>--Dollar Store has the popcorn buckets to place around the venue.</p> <p>Social</p> <p>--Give people noisy and quiet options. Hoping for partial closure between the dance floor/DJ and the games and what not.</p>

	<p>--Karaoke works on YouTube Karaoke! Will try and bring a screen but at a minimum we just need a computer.</p> <p>--Games and tables out for quieter options. As you get farther from the ballroom it gets quieter. Bring over leftover desserts from the ballroom, etc.</p> <p>--Venue said sample sizes are okay. Jen will work with vendor for sample size snacks.</p> <p>--Would like to offer iced tea as an option so it's not just alcohol or water.</p> <p>Food</p> <p>--They encouraged a continental breakfast</p> <p>--Food minimum is 17k. Last year we spent 34k. Breakfast out takes away 8k. (Still added costs with buying breakfasts for Hilton Garden Inn.)</p> <p>--Talked about the boxed lunch and not thrilled with the quality. They have made changes with their bread. We need to be intentional about ordering the boxed lunches and how many vegetarian.</p>
New Business Committees	<p>Area Reps</p> <p>--Hotel registration/name attached deadline? February 1st. John: can we get some consistency? February 15th?</p> <p>--Discussed the Area Rep terms and Term Limits, etc. info.</p> <p>--Recommendation to include Area Rep/Term Limit questions on the survey. (Can take location questions out to keep length of the survey manageable.)</p> <p>--Please consider keeping whole-conference breakfast: Breakfasts are part of relationship building and community. Area 8 is home to the conference, breakfast is part of them connecting with the conference.</p> <p>--Survey could be more deliberate with questions surrounding breakfast as well.</p> <p>--How many programs when using Sched? (Continue to order one for every person, please.)</p> <p>--Sending postcards with Bryan to exchange with James Lyman for February 2nd facilitator meeting.</p> <p>Exec</p> <p>--BRING PROPS for our circus acts into video for Tuesday before the conference.</p> <p>--First night ice cream social, Lana has an ice breaker we'll use. Board will help make copies. Will include copies in the delegate bags.</p> <p>--Idea Share: We have 8 topics that we need to pare down. Staff Appreciation, Social Media, Mental Health, Reaching Unengaged Students, Fundraiser ideas, How to Grade Leadership Classes, How to Include Clubs in Larger ASB, How Can You Team with Other Schools? Kristin and Lana had How Do you recognize/honor/celebrate people, Vets/MLK celebrations, Tech, Something You're proud of? How do you grow compassion and Empathy? Why do you do what do?</p> <p>--Idea Share: have people process/think first. Afterward, trying to have a visual so advisers can take a pic/share notes, way to exchange contact info and go to the person who shared an idea.</p> <p>--Kristin or Laurel will emcee the Idea Share!</p> <p>--Hall of Fame nomination form modified to give the coordinators more of the info they need.</p>
2019 Budget	<p>Motion by Ryan to approve the budget.</p> <p>Second by Coley</p> <p>Motion passes</p>
New Business 2020 Conference	<p>--Conference will be held here at Three Rivers Convention Center in Kennewick, WA.</p> <p>--2020 is our 50th anniversary, and our work is about love, unconditional love</p> <p>--Roman Numeral for 50 is "L".</p> <p>--Would like to have a logo to do water bottle labels for the exit at the conclusion of the 2019 conference. May do magnets, needs company recs. Karin: Vistaprint! Quick and easy.</p> <p>--The rest is secret.</p>
To Do	<p>--Awards: Tim does Adviser Cert., Coley does Hall of Fame, Jen D. is taking care of board recognition (Laurel will coordinate names), Karin coordinating rings (has the Jostens connection)</p> <p>--Send John resource table lists</p>

	--Send partner recs to Jen D. (Generation Alive = Bryan, ApexFunRun = Kari) --Postcard as soon as possible, Kristin --Karin will send flagging for creating the big top to John (needs to be to Vivian the week before the conference)
Future Meetings	March 13-15, 2019 Tri Cities --Meeting start time at Noon on Tuesday the 12 th . Tammy, Karin, Guy, and Jen D needed for the BEO meeting Tuesday morning at 9am. John B opening his home to others who want to stay Monday night.
Adjournment	Motion by Ryan to conclude the meeting. Second by Caleb Motion passes