

WACA Winter Board Meeting January 13th-14th, 2018 Location: Three Rivers Convention Center, Kennewick, WA	
Call to Order – 1:30pm Attendance	<p> Laurel Robillard, <i>President</i> Karin Blomquist, <i>President-Elect</i> Dick Caldwell, <i>Past-President</i> Norm Sanford, <i>Treasurer</i> Guy Simpson, <i>Communications Coordinator</i> Ryan Healy, <i>Technology Coordinator</i> Tammy Caldwell, <i>Program Coordinator</i> Kari Bradley, <i>Secretary</i> Jen Durham, <i>Partner Coordinator</i> Tim Turner, <i>Adviser Certification Coordinator</i> Jaime Johnson, <i>Area 1</i> Michelle Munson, <i>Area 2</i> Caleb Knox, <i>Area 3</i> Becky Cruz, <i>Area 4</i> Susie Bennett, <i>Area 6</i> Bryan Conrad, <i>Area 7</i> John Bittinger, <i>Area 8</i> Lana Yenne, <i>Middle Level Representative</i> Coley Veintenhans, <i>High School Representative</i> </p> <p> Not Present: Stacia Hardie, <i>Area 5</i> Jen Nelson, <i>Area 9</i> </p>
Approval of Agenda	<p> Motion by Ryan to approve, second by Dick Motion passes </p>
Minutes	<p> Movement to table the minutes until after lunch Motion by Ryan to table, second by Dick Motion Passes </p> <p> Fall Board Meeting Minutes Motion by Ryan to approve, second by Jen Motion passes </p>
Reports	<p> Treasurer – Lost 8,009.28 in the last fiscal year. Were prepared to lose money going to Vancouver. Dick: keep in mind we didn't get internet/wifi for all because it was 10k more. If Vancouver in the future plans, get wifi in the contract right away for conference area, not rooms. One of the good things, more people using credit cards. Easier/less paperwork. When planning for Kennewick, keep an eye on food selections and gluten free, veggie, etc. at the conference. Watch for technology and food minimums. As we proceed and plan for 2019, 2020, etc., be mindful of locations and the cost. We initially said Yakima makes money, Kennewick breaks even, Vancouver loses money. We actually did lose in Kennewick last time. Tammy: have a list of must-haves (black pipe and drape behind stage, wifi, etc.) for these conference center meetings and contract planning. </p> <p> Technology – No new updates. </p>

	<p>Social Media: we have FB, Twitter, and IG. We focus on Twitter because that's where the activity is during the conference. Focus on playing music during general sessions, playing Name That Tune, etc.</p> <p>Communications – Postcard went well. Will work with Laurel to plan for the next postcard.</p> <p>Partners – → Some delegates not kind to our vendors, Jen working on talking them back! Gimmie/I want, and then they leave. ☐ → Numbers lower so far. Jen invited 156 partners. We have 7 vendors so far. → Have president & board set the tone. Add to agenda for area reps to educate and promote! → Go back to BINGO card? Sometimes those felt forced. Delegates would interject just to get the quick signature/stamp.</p> <p>Program – Speaker Showcase: Dr. Philip Campbell John "Push" Gaines Sean Palmer</p> <p>Pre-Con: Susan & Joe John Norlin & Houston Kraft Scott Backovich Marty Fortin</p> <p>Presenters: We've got the power speakers in the last session (John, Houston, Stu, Phil, and double checking with Scott). Trying to get Maddy Neuman to do a 50 minute with/about improv Megan Baxter from Union has a former student Tenille How do we feel about vendor presentations? We only have 5 presenters so far. Needs board members to sign up ASAP. Need 50 for Meet the Pros & 30 50-minute sessions Need ASB law/Need Secretaries Admin connection (Tammy contacting Kia). Will meet when the first timers meet.</p>
<p>Old Business</p>	<p>Activity Coordinator Certification – → Last year we certified 35. So far, we've had 15 apply for class of 2018. → The application has been better. No blank apps! → Tim cleaning up the process and covering those who were missed, previously. → Have audited 10% of the c/o 2017. → Still \$15. Ribbons for nametags. Names will be printed in the program for those who meet the Feb 1, 2018 deadline.</p>

	<p>Clock Hours – → We are an official clock hour provider. → Have confirmed with Marty that we will provide/distribute clock hours. → Will include pre-con clock hours. Adding to conference board duties. → Clock Hours will be picked up at the conclusion of the conference, after the closing session. Will enlist the help of about ten board members. → Adding clock hour responsibilities to the role of Adviser Certification Coordinator.</p> <p>AWSL report – → Was positive interaction with advisers, would continue to do this! (Per John B's recommendation)</p> <p>Standing Rules/Bylaws – → Add Tim's role: Certification Coordinator and job description (including clock hours)</p>
<p>New Business – WACA 2018 Tune in to Leadership</p>	<p>March 14th-16th (Board arrives on the 13th) a. Theme/Vision – Music, all music! Laurel does love the 80s but thinking all music.</p> <p>b. Keynotes – Speakers/Gen Sesh Wednesday evening – John Norlin Thursday morning – Phil Boyte No hypnotist this year to keep the social a priority. Friday morning – Meet the Pros/Book the Pros</p> <p>c. Contracts – Facility Three Rivers Convention Center, Wednesday, March 14th-Friday, March 16th → Sybil Richey (509) 737-3757</p> <p>Hotels → Springhill Suites... Jamie Wadsworth (509) 820-3409 → Red Lion Inn and Suites... Katelyn Togiai (509) 737-2307 Conversation about using a confirmation code so that schools can't book 7 rooms when they're only sending a couple people, etc.</p> <p>d. Conference meals → Laurel will meet with staff regarding catering ASAP and will look at feedback from last conference survey → All buffets (more cost effective) → Vegetarian and other special dietary needs communicated via online registration → Board eats last unless they are immediately needed after the meal and need to eat quickly.</p> <p>e. Resource Table – → Suggestion to include the resource table in the partner area. → John and Tim taking the lead. Working with B&N in the area. → Laurel provided inventory lists from the last two conferences for</p>

	<p>ideas/reference.</p> <p>f. Elections – → Even areas, Middle Level Rep, Secretary, President Elect → Appointed: Partner Coordinator</p> <p>g. Hall of Fame – → Criteria for selection reviewed → Two candidates were introduced → Two will be recognized and inducted into this year's Hall of Fame: Kay Anderson (Clarkston HS, Area 8), Becky Latham (Keithley MS, Area 3)</p> <p>h. Donations/Giveaways – → Please provide large giveaway items for the whole delegation (currently those come largely from the partners). Do not spend your own money, and do not stress over getting large giveaway items. → If you can provide 9 of anything for area giveaways, that is helpful! → Instead of making it a giveaway, can we provide a camp scholarship giveaway? Make sure it goes to an actual school in need. → Delegate t-shirt will be state logo shirt of a different color from the board's.</p> <p>i. Delegate Swag Bags – 400 of any item for bags.</p> <p>j. Board attire – Wednesday – Red Woodstock logo T-shirt Thursday – State logo shirt</p>
New Business – WACA 2019	<p>Scout The Grand in Spokane in Fall 2018 for 2020 conference. 2019 conference: Three Rivers Convention Center March 13th-15th. Looking at Fall board meeting: Sept. 15-16 OR Sept. 22-23 Looking at Winter board meeting: Jan. 12-13 Theme: Lead the Pack (elephants)</p>
New Business – Committee Reports	<p>Decorations – Lots of die cut music notes. Inside ballroom will be album covers. Posters of song lyrics with leadership themes. Juke boxes, etc. Doors for area meetings with delegate names (boom box in middle), delegate names on a "mixed tape". Laurel taking care of banner. Silhouettes going in the coves in the convention center. Google Docs: we're going to have "staff picks" lists around the conference. Healy doing the LP chandeliers. Shout-outs to other delegates available. Banquet/Hall of Fame centerpieces: mason jars with music note paper and lights inside. First night: jars with ice breaker questions inside. Becky will connect with Jen about all to get her in the loop! Décor Day: Ridgeline Feb 24th 10am. Ryan checking with school.</p>

	<p>Social – Jaime reporting...</p> <p>→ Game room/karaoke with round tables/chairs, maybe coloring pages → Lounge area in the front/foyer, make it feel cozy. Bar will be in this lobby area. Will have more nonalcoholic offerings. Piano and/or Cello playing in this area. → DJ/photobooth/larger games in the ballroom with the dance floor. → Wednesday night ice cream social after keynote. → Snack bar on Thursday during last chance to visit Partners.</p> <p>Hall of Fame – Will schedule reveals/recognition back at home. Will work with area reps and people who want to get involved.</p> <p>Tech/cert/resource – Would love Lana & Laurel's "What Year" game for filler fun. Finish the Lyric live cam or Name That Tune Use Cahoot?</p> <p>Norm suggesting a digital program for delegates to build their conference and follow their schedule. \$200.00 – about the same cost as the printing and laser cutting that goes into the name tags. (Tim, Ryan, and Michelle willing to support Tammy.) Are we actually doing it? Would it be ready for March? Coley suggests using beta testers for this conference. Norm there's no downside to using it this year. Would send out the info for the app/link to the delegates when he sends the program PDF that Tammy sends the board. Tammy will have the final word.</p>
New Business – Committee (second breakout) Reports	<p>Area Reps – Agendas done (partners, elections, etc. on agendas) Emailing – NEED PRESENTERS!</p> <p>Exec – Safari or Circus with the elephants? Let's do circus/big top. Popcorn giveaway, animal crackers. Considering Matt Baliss, Chad Hymas for keynotes.</p>
Action Items	<p>Postcards: Laurel and Guy will prepare second postcard in Jan-Feb. Area Email Expectations: Create first email for area reps to be sent in the next two weeks. Send to whole board. Everyone: Recruit presenters & giveaways collection. Send your own presenter app!</p>
Adjourn	Motion by Dick to adjourn at 10:40am, second by Caleb.
Next Meeting Date	Conference! Three Rivers Convention Center, March 13 th pre-conference meeting