

BOARD MINUTES – September 22-23, 2012
WACA 2013 – Leadership On Tour – Holiday Inn, Yakima

<p style="text-align: center;">CALL TO ORDER</p> <p style="text-align: center;">Present</p>	<p>President Kari Bradley called the meeting to order at 12:45 pm.</p> <p>Kari Bradley, Tim Turner, Kevin Judkins, Norm Sanford, Tammy Caldwell, Tira Hancock, Emily Seaman, Becky Latham, Kara Crum, John Bittinger, Susan Jernege, Jen Nelson, Stew Stewart, Greg Becker, Laura Handy-Nimick, Dick Caldwell, Jo Peterson,</p> <p>Total voting members present: 17</p> <p>Introductions – each member updated the board with current life happenings.</p>
<p style="text-align: center;">Approve Agenda MOTION</p>	<p>Motion and second to approve the agenda for the September 22-23, 2012 board meeting. Motion carried 17:0</p>
<p style="text-align: center;">Approve Minutes MOTION</p> <p style="text-align: center;">Review</p>	<p>Motion and second to approve the minutes from 2012 conference as corrected. Motion carried 17:0</p> <p>Review/brief discussion of the June 2012 executive board meeting minutes.</p>
<p style="text-align: center;">President's Reports & Updates</p> <p style="text-align: center;">2013 Conference Theme</p> <p style="text-align: center;">Keynotes</p> <p style="text-align: center;">Contracts</p> <p style="text-align: center;">Area Rep “homework”</p> <p style="text-align: center;">Vacated Positions (action)</p> <p style="text-align: center;">MOTION</p> <p style="text-align: center;">MOTION</p>	<p>Rock & Roll, concerts, music notes, records/CDs/tapes, Rolling Stone magazine covers, band equipment, the “set list.” “tuning instruments together.” Etc.</p> <p>Kantis Simmons & Patty Hendrickson confirmed Philosophy of each presentation</p> <ol style="list-style-type: none"> i. Wednesday night (Patty) Ra Ra – get up and get motivated ii. Thursday morning (Kantis) – motivational/inspiring iii. Friday morning (Stu Cabe? Richard Parkhouse? Alvin Law?) more about the teachers(don't burn out, etc.) <p>Facilities – 5 contracts when using the Yakima Convention Center Hotel blocks – 100 rooms at Red Lion & 80 at Holiday Inn (others nearby) A/V contract – TBD Conference meals – TBD</p> <p>Setup contacts, Kari provided all her area rep emails from the past as a resource (Tira will scan and send to all as a PDF).</p> <p>Question: Addressing those whose districts won't allow travel. Suggestion: promote the conference as more than just for ASB advisers, AWSP (from Joe Fenbert) items about culture, climate, school effectiveness and the positive affect of activities. Quotes from Marty/Susan (AWSP).</p> <p>Monique Walters resigned as the Area 6 rep. Susan Jernagen is able to fulfill the Area 6 responsibilities. Motion and second to approve the appointment of Susan as Area 6 rep. Motion carried 15:0:2</p> <p>Marie Lockwood resigned as partner coordinator. Jen Durham is interested in position (she applied at the last conference).</p> <p>Motion and second to keep the partner coordinator position unfilled and have past president, Kevin Judkins work with the middle and high school rep to secure partners for the WACA 2013 conference. Motion carried 17:0</p>

<p>Treasurer's Report 2011-12 recap</p> <p>Approve 2013 Budget</p> <p>MOTION</p>	<p>2011-12 fiscal report shared and discussed. At the start of the meeting we are \$18,000.00 ahead of expected budget expenses. The fiscal year ends at the conclusion of the September meeting.</p> <p>2013 Budget shared and discussed.</p> <p>Motion and second to approve the 2013 budget as presented. Motion carried 17:0</p>
<p>Board Member Reports & Updates</p> <p>One Day Conference (Kevin)</p> <p>MOTION</p> <p>MOTION</p> <p>Certification Program (Kevin)</p> <p>Resource Table (Kevin)</p> <p>Website (Emily)</p> <p>Elections & Recruiting (Kari)</p> <p>Mission Statement (Becky)</p>	<p>Concentrating on Spokane, Oct 20 at Central Valley HS, 9-3pm with focused tracks for leadership teachers, bookkeepers, etc. and general speaker (such as Stu Cabe for a reasonable amount). Goal: 25 people at \$80 per person (lunch provided). Conducted by Kevin Judkins and Leanne Donnelly</p> <p>Motion and second to give away two registrations for the 2013 WACA conference one at the WASC 2012 2-hr breakout session and one at the One Day conference Oct 20, 2012 in Spokane. Motion carried 17:0</p> <p>Motion and second to charge \$75 per person for the One-Day conference and to add a \$1,875.00 budget for the One-Day conference. Motion carried 17:0</p> <p>150 hours, obtain by attending WASC, WACA, CPR/First aid card, working leadership camps, hosting either a LASC or other major leadership conference. Logistics – who is doing the record-keeping, where does it go? Intent, provide a certificate from the WACA association. Intent is not to make it a requirement to be an activity director but to make it a plus to have the certification.</p> <p>Kevin will ask activity directors to recommend a book and why so that information is available, too. Using the form created by Alyssa. Send any resource ideas to Kevin.</p> <p>Emily reviewed the updated website and the progress (she had done a lot of work to build the site).</p> <p>Technology coordinator and communications coordinator are up for re-appointment in 2013. High school rep is up for election. Areas 1, 3, 5, 7, & 9 are up for re-election. And, president-elect is open.</p> <p>Mission statement in the Constitution and on the website is slightly different. Work will continue on the statement.</p>
<p>Discussion</p> <p>a. Review 2011012 WACA Board Goals (set goals)</p> <p>b. Hall of Fame limits/\$ (nominations?)</p>	<p>Reviewed and discussed the WACA 2012 board goals (accomplishments). Retain goals 1 & 2 and remove and modify goals 3 & 4 following One-Day conferences.</p> <ul style="list-style-type: none"> • Administrative testimonials as the importance of WACA in their buildings • Look at/create long term goals of WACA • Maintain the sense of community (conference vs. convention) <p>Receive 1 complimentary room and 4 complimentary meal tickets</p>

c. Clarification of board rooms	Share rooms at all meetings except conference. If want own room at non-conference times, board member is responsible for half the cost.
d. Partners (current, recruiting, etc.)	Send any leads/info to partner coordinator.
e. Donations/giveaways	Donation letter for tax purposes for donors shared with the group. Expectation is that all board members try to get items for the giveaways but not an expectation that board members spend their own money on items.
f. Other?	Where ever you see your strengths, join a committee – conference center map shared. Decorations: Jen; Social: John & Becky; Mailings & Communication: Kari, Tira, & Norm; Standing rules review: Kevin & Kari; Program: Tammy
COMMITTEES BREAKOUT/REPORT	
a. Program	Send names of speaker showcase session possibilities to Tammy. Discussion followed regarding placement of veteran speakers/presenters. Pre-con discussion – Retain ASB Law session – Is there way to offer a beginning (new advisor 101 ASB law) and advanced session? How to create, use, and debrief your low ropes supplies.
b. Decorations	Focusing decorations on the Convention Center. Hotels minimal (such as a bouquet of balloons). The convention center cannot be decorated the night before the conference due to use. Must decorate Wednesday morning the first day of the conference.
c. Social	Things of past good: Party Outfitters, Clowns Unlimited, airbrush tattoos, Radio Parties DJ, photographer. Considering the outdoor plaza and using the gas heaters and have a wine and cheese tasting. Places established for people to sit and relax, games and cards available. Karaoke and possible prizes (contest events scheduled). Ask Ric Hansen to do a “name that tune” contest or a dance contest or a singing bee. Considerations: weather and catering contract.
d. Mailings/Communication	Postcard completed and ready to be printed and mailed. Newsletter will be updated following the meeting, sent to Kari for review, then sent to past delegates.
e. Standing Rules	Will bring clarifications to the January board meeting.
f. Other?	
Breakout Session 2	
a. Area Reps (contacts, reaching out, goals)	Area reps and level reps to discuss recruitment, goals, etc.
b. Exec Board (future sites, election/recruiting, contracts)	Exec board met to discuss agenda items.
Reports	
a. Program (Tammy)	Discussed adding a breakout session with a keynote speaker (Patty Hendrickson) Thursday morning before she had to leave. Suggestion “breakfast with Patty” “breakfast breakout” (7:00-8:00)
b. Delegate swag & board attire (Kari)	A bag, a notepad/binder, WACA pens, and items theme-related. Board attire T-shirts for first two days and 3 rd day either school colors or something related to the 2014 theme.
c. 2014 WACA conference location/info	Moving toward and East/West rotation – 2014 will be at Semiahmoo. Discussion about locations followed (room blocks, breakout sessions, food minimums, etc.)

<p>d. Other</p> <p>ACTION items for January</p> <p>a. Communications</p> <ul style="list-style-type: none"> • Postcard • Area emails <p>b. Donations</p> <p>c. Other</p> <p>2013 Board Goals</p> <p>MOTION</p> <p>Tour Facility</p>	<p>Area reps targeting/including administration, coaches. Discussed giveaways, area contacts (4 times per year), the content of information shared with areas, area meeting agendas will be finalized at the January meeting.</p> <p>Post cards will be sent by Oct 1 Area emails out 4 times per year</p> <p>Seek donations rather than spending your own money</p> <p>Standing rules language needs clarification in terms of the status of a person filling a vacancy or unfilled position</p> <p>Goals –</p> <ol style="list-style-type: none"> 1. Increase delegates to the annual conference to a minimum of 275 (beyond WACA board) 2. Develop and adhere to a fiscally responsible budget that adheres to the core values of the Association 3. Reach out to administrators 4. Develop long term goals for the WACA organization <p>Motion and second to accept and approve the WACA 2013 board goals. Motion carried 17:0</p>
<p>FUTURE MEETINGS</p> <p>a. Winter Board meeting</p> <p>i. Weather</p> <p>ii. Friday arrival</p> <p>b. Pre-con meeting</p> <p>c. Post-con meeting</p>	<p>Discussed alternative plans for inclement weather (such as Skype) Arrive Friday if needed due to travel</p> <p>March 19, 2013 (noon? Time TBD)</p> <p>March 22, 2013</p>
NEXT MEETING DATE	January 12, 2013 at Yakima Holiday Inn, 12:30PM (11:00am start at Miners)
EXECUTIVE BOARD MEETING MOTION	Motion and second to allow Tim to pursue the 2014 conference at Semiahmoo. Motion carried 6:0
ADJOURN	Meeting adjourned at 11:12AM